



CLCC Sponsorship Proposal for 2024/25

Our Sponsorship Packages offer a unique opportunity to elevate your brand as a preferred business through various channels, including ground signage, club apparel, match days, club events, social media, and the CLCC website. Sponsoring a local sports club is an excellent way to connect with new customers and build valuable goodwill within your community. By supporting CLCC, you contribute to an organization that promotes sport, fitness, and social interaction, while fostering personal development, a strong mindset, and leadership skills among our younger community members.

GOLD SPONSORSHIP PACKAGE

- ❖ Showcase your brand with a prominent logo and the website link on the CLCC website.
- ❖ Gain high visibility with your logo frequently featured during Frog Box's YouTube live broadcasts.
- ❖ Enjoy regular promotion through CLCC's social media channels, including Facebook with over 2,000 followers Minimum one Post a Fortnight promoting the business during the Playing Season.
- ❖ Sponsors logo will be displayed in every FB post relating to the weekly match summary.
- ❖ Stand out with your logo displayed (Large) on CLCC player and T20 uniforms.
- ❖ Enhance your brand's exposure with a large logo on printed teardrop banners at home matches and CLCC events, including mid-season player recognition.
- ❖ Receive exclusive invitations to Annual CLCC's club awards evenings.

Optional:

Elevate your sponsorship by becoming an individual trophy sponsor. This opportunity allows you to sponsor one of the club's major trophies, with a small additional cost to the sponsorship package.




SILVER SPONSORSHIP PACKAGE

- ❖ Showcase your brand with a medium sized logo and the website link on the CLCC website.
- ❖ Enhance your brand's exposure with a large logo on printed teardrop banners at home matches and CLCC events, including mid-season player recognition.
- ❖ Enjoy occasional promotion through CLCC's social media channels, including Facebook with over 2,000 followers Minimum one Post a Fortnight promoting the business during the Playing Season.
- ❖ Sponsors logo will be displayed in every FB post relating to the weekly match summary.
- ❖ Display your medium-sized logo on CLCC playing and T20 shirts.
- ❖ Exclusive invitations to CLCC's club awards evenings.

Optional:

Elevate your sponsorship by becoming an individual trophy sponsor. This opportunity allows you to sponsor one of the club's major trophies, with a small additional cost to the sponsorship package.





BRONZE SPONSORSHIP PACKAGE

- ❖ Feature your brand with a small-sized logo on the CLCC website.
- ❖ Display your small-sized logo on CLCC playing and T20 shirts.
- ❖ Sponsors logo will be displayed in every FB post relating to the weekly match summary.

Optional:

Elevate your sponsorship by becoming an individual trophy sponsor. This opportunity allows you to sponsor one of the club's major trophies, with a small additional cost to the sponsorship package.

